

Develop:Star Awards

15 July 2020 · Hilton Brighton Metropole

Bringing together the game dev community to celebrate the very best games and talent within the industry.

Taking place on the evening of **Wednesday 15 July** as part of **Develop:Brighton**, the **Develop:Star Awards** will recognise the very best games and talent within the industry, with categories that will enable studios of every size to shine.

These awards are all about the game dev community celebrating the creative excellence of the game devs behind the best games of the last 12 months.

2020 Sponsorship Opportunities



Sponsorship

The **Develop:Star Awards** evening offers a range of sponsorship opportunities to help you achieve your marketing & promotional goals. Whatever your aims, there's something to suit every pocket - all designed to maximise your exposure in the run-up to the event, at the event itself and then post-event.



Opportunities include:



Table Drop



Awards Programme Ad



Casino



Gaming Station



Photo Booth



T-shirts



Branding



Cocktail Bar



Our 2019 Partners:



Sponsorship packages include:



Headline Sponsor

SPONSORSHIP INCLUDES:

- Branding on Develop:Stars Awards website
- Branding on pre-event emailers sent to our database (currently 9200 devs)
- Company profile & listing on the Awards website
- Social media campaign in the 4 weeks pre-awards, at the event and 1 week post-event
- Onsite branding throughout the Awards
- Branding on stage
- Sponsorship of a chosen category
- Onscreen branding as the award is announced
- Opportunity to present an award
- Advert in the Awards programme given to all attendees
- Premium table of 10 on the night
- Exposure on Develop:Stars highlights showreel screened during the expo on Thurs 16 July
- Branding on post-event emailer announcing winners
- Dedicated emailer to our database
- 4x invites to the Develop:Brighton VIP Drinks reception on Tues 14 July



Welcome Drinks Sponsor

SPONSORSHIP INCLUDES:

- Branding on Develop:Stars Awards website
- Branding on pre-event emailers sent to our database (currently 9200 devs)
- Company profile & listing on the Awards website
- Social media campaign in the 2 weeks pre-awards and at the event
- Onsite branding within the drinks reception and post awards lounge
- Branding on stage
- Advert in the Awards programme given to all attendees
- Premium table of 10 on the night
- Exposure on Develop:Stars highlights showreel screened during the expo on Thurs 16 July
- Branding on post-event emailer announcing winners
- 2x invites to the Develop:Brighton VIP Drinks reception on Tues 14 July



Award Category Sponsor

SPONSORSHIP INCLUDES:

- Branding on Develop:Stars Awards website
- Branding on pre-event emailers sent to our database (currently 9200 devs)
- Company profile & listing on the Awards website
- Social media campaign at the event
- Onsite branding within the drinks reception
- Onscreen branding as the award is announced
- Opportunity to present the award
- Advert in the Awards programme given to all attendees
- Premium table of 10 on the night
- Exposure on Develop:Stars highlights showreel screened during the expo on Thurs 16 July
- Branding on post-event emailer announcing winners
- 2x invites to the Develop:Brighton VIP Drinks reception on Tues 14 July



After Party Sponsor

SPONSORSHIP INCLUDES:

- Branding on Develop:Stars Awards website
- Branding on pre-event emailers sent to our database (currently 9200 devs)
- Company profile & listing on the Awards website
- Social media campaign in the 2 weeks pre-awards and at the event
- Onsite branding within the post awards lounge
- Advert in the Awards programme given to all attendees
- Premium table of 10 on the night
- Exposure on Develop:Stars highlights showreel screened during the expo on Thurs 16 July
- Branding on post-event emailer announcing winners
- 2x invites to the Develop:Brighton VIP Drinks reception on Tues 14 July

AWARDS CATEGORIES:

- Best Visual Art
- Best Narrative
- Best Game Design
- Best Audio
- Best Original IP
- Best Innovation
- Diversity Star
- Best Supplier
- Recruitment Star
- Best Use of a Game Engine
- Publishing Star
- Best Mobile Game
- Game of the Year
- Best Micro Studio
- Best Studio
- Develop Star Award

"I thought the event was well organised and the length was spot on."

Frank Sagnier, Codemasters

"It was a fabulous event! Loved it and we'll definitely come back next year."

Veronique Lallier, HiRez Studios

"I thoroughly enjoyed the evening which was a fantastic success."

Noirin Carmody, Revolution Software



Get in Touch

For further details about availability and pricing, just get in touch with:

✉ hello@tandemevents.co.uk

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