

12-14 July 2022

Develop: Brighton

Insight: Inspiration: Networking

Where Game Devs Meet

Develop:Brighton brings together all sectors of the game development community from micro indies to the largest studios and everyone in between.

In 2021, despite Covid we attracted a total of 2,411 game dev professionals who attended from over 1,200 global studios and companies.

And the reason we keep attracting these delegates year on year is simple.

As well as lots of inspiring talks and sessions, **Develop:Brighton** is where business gets done. New deals get agreed, new contacts are made, games are pitched, new IPs are signed and lessons are learned. But it still feels like a fun, social gathering too!

So if you're interested in gaining access and exposure to the largest gathering of developers anywhere in the UK, **Develop:Brighton** is the place to be.



Why get involved?

GET NOTICED BY 3000+ ATTENDEES

Job functions: management, production, programming, design, visual arts, audio, education, VR/AR, marketing/PR, legal

JOIN 1200+ COMPANIES FOR 3 DAYS OF SERIOUS BUSINESS

Business type: game devs, indie devs, publishers, game engines, hardware manufacturers, media, tools/middleware, investment, QA/localisation, recruitment, outsourcing, education and students



3 DAYS



100+ SPEAKERS

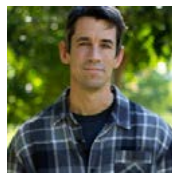


9 TRACKS

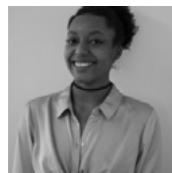
Previous speakers include:



Maria Sayans
ustwo



Ted Price
Insomniac



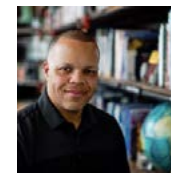
Whitney Burner
Darewise



Ian Livingstone
Hiro Capital



Kim Kohatsu
PickFu



Bennie Terry III
Oddworld
Inhabitants



Reema Ishaque
Splash Damage

Previous sponsors include:



Testimonials

Develop:Brighton is especially unique – it's by the seaside and there's a lovely relaxed tone that goes with that. The talks are cool, the networking is cool and having the opportunity to catch up with people – that's always the excitement for me. //

Sean Murray, Hello Games



Develop is a great event for bringing together the British games industry – which we don't really have another opportunity to do. It's about sharing our stories and what's been going on for us as people and as studios so it's uniquely placed within the year as a milestone moment. //

Siobhan Reddy, Media Molecule



We are so lucky to have Develop here in the UK. It's a unique event where you can come and discover new things with people who care passionately about video games. It's a sea full of new ideas. //

Jonathan Smith, TT Games



People should come to Develop because it's where the UK games industry meets. //

Maria Sayans, ustwo



If you want to know what the industry's going to do next then this is where the conversation happens. //

Rami Ismail, Indie Game Developer



Develop is the must-attend event for the games industry in the UK. It's where we all come together and learn from each other. It's the best way into the industry and it's the best place to learn from your colleagues. //

Hannah Flynn, Failbetter Games



Testimonials

“ It’s fantastic to have such an event that provides this opportunity for all the game devs, indie devs and other organisations to get together to showcase what they do, meet and interact. ”

Rebecca Sampson, Hangar 13



“ Develop is an opportunity for everyone to get together and meet. There’s not really anything like this in the UK industry at this kind of size with this many studios. ”

Declan Blayney, Frontier Developments



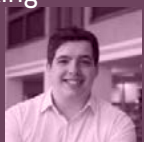
“ There’s just so many amazing developers that come from all over the world to show their stuff here. It’s a really good diverse group of people. ”

Michael Hampden, Sony London Studio



“ You get a really nice mix of established devs and people upcoming in the industry at Develop. For us, it gives us a unique chance to meet up with people we’re interested in networking with. ”

Nick Gardener, iTrinergy



“ The atmosphere here is super friendly. We really like Develop – everything from start to end was really good. We found some really good industry partners here. ”

Olga Kovinova, Xsolla



“ As far as the game dev community goes, it’s one of the most important conferences that we have in our calendar – coming to Develop is a must every year! ”

Phil Owen, d3T



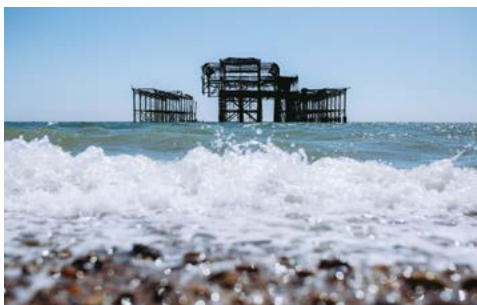
Sponsorship

Develop:Brighton offers a range of sponsorship opportunities to help you achieve your marketing & promotional goals. Whatever your aims, there's something to suit all pockets and we love coming up with bespoke and fun ideas. From ice cream vans to giant deckchairs, we're always happy to chat about how we can help you get your message across.

All designed to maximise your exposure in the run-up to the event, at the event itself and then post-conference.

Opportunities include:

- Expo Booth
- Sponsored Session
- T-shirts
- Badges
- Lanyards
- Delegate Coffee Breaks
- Delegate Lunches
- Expo Mixer
- Icebreaker
- VIP Reception
- Indie Showcase
- Press Office
- Social Media Sponsor
- WiFi
- Networking Lounge
- Meet@Develop
- Entrance Branding
- Delegate Bags
- Plus many more...



Bringing together the game dev community to celebrate the very best games and talent within the industry.

Taking place on the evening of **Tuesday 13 July** as part of **Develop:Brighton**, the **Develop:Star Awards** will recognise the very best games and talent within the industry, with categories that will enable studios of every size to shine.

For more information please email:

andy@tandemevents.co.uk
www.developstarawards.com



Sponsorship

Packages include:

Platinum

- Branding on all marketing collateral (including e-marketing, adverts, inserts, website) for Develop:Brighton.
- Branding on onsite signage.
- Enhanced company profile listing and logo on the website.
- Social media campaign before & during Develop:Brighton.
- Dedicated pre-event email to the attendee database.
- Dedicated post-event email to the attendee database.
- Sponsored session within the Develop:Brighton Conference.
- 16m² Shell Scheme booth or meeting room on the expo floor.
- 8 passes with unlimited access to Develop:Brighton.
- 8 invites to the VIP Reception on Tuesday 12 July.

Gold

- Branding on all marketing collateral (including e-marketing, adverts, inserts, website) for Develop:Brighton.
- Branding on onsite signage.
- Company profile listing and logo on the website.
- Dedicated pre-event email to the attendee database.
- 12m² Shell Scheme booth or meeting room on the expo floor.
- 6 passes with unlimited access to Develop:Brighton.
- 3 invites to the VIP Reception on Tuesday 12 July.

Silver

- Branding on all marketing collateral (including e-marketing, adverts, inserts, website) for Develop:Brighton.
- Branding on onsite signage.
- Company profile listing and logo on the website.
- 8m² Shell Scheme booth or meeting room on the expo floor.
- 4 passes with unlimited access to Develop:Brighton.
- 2 invites to the VIP Reception on Tuesday 12 July.

Get in Touch

If you have any questions or for further information, you can contact us at:
E: hello@tandemevents.co.uk T: +44 (0)20 3927 6440

 **Tandem:Events**